



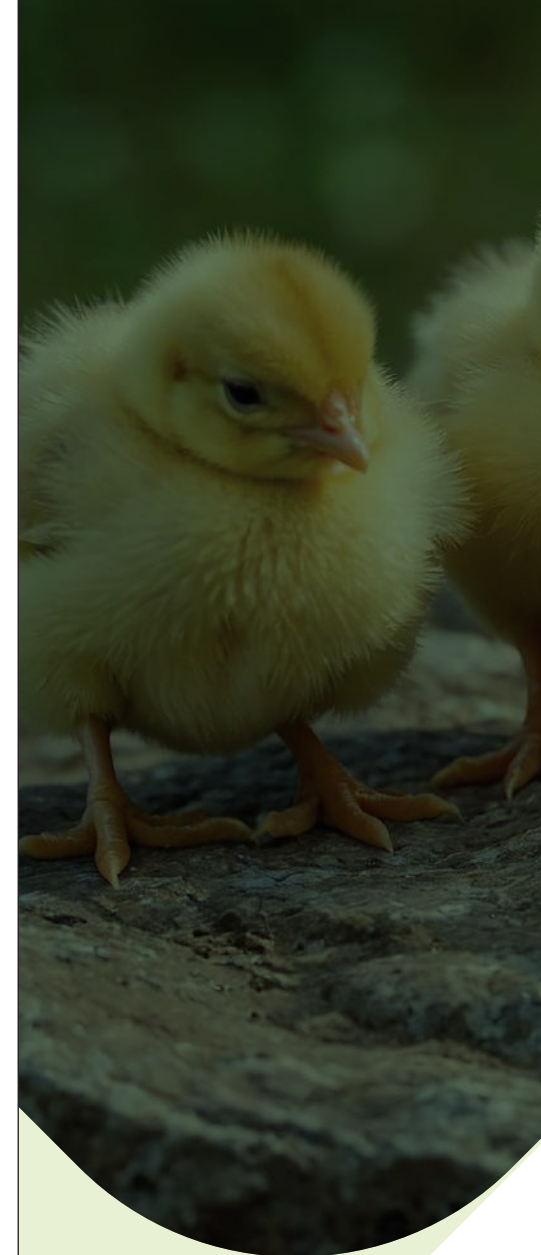
Manufactured by :  
**UGRAYA GROUP**

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**Plant**

Jammu (J&K), Ambala (Haryana),  
Gorakhpur, Kanpur, Varanasi (U.P.),  
Muzzafarpur (Bihar), Siliguri  
Kolkata (West Bengal),  
Guwahati (Assam),  
Agartala (Tripura)



**FEED THE BEST  
RAISE THE BEST**











# ABOUT US

Established since 2001, today we are amongst the largest commercial manufacturers and sellers of broiler feed in the country. We have a vast network of manufacturing facilities with 9 self-owned plants across the northern and eastern regions of the country which allows us to cater to hundreds of our customers from Kashmir to Tripura. We are committed to providing our farmers with nutritionally balanced and superior quality feed on a consistent basis at a cost where they can maximize their profits.

With Big Chicken, it is our endeavour to provide the highest quality of broiler feed directly to the farmers and customers involved in poultry integration so that they can reap the benefits of optimum nutrition and exploit the full genetic potential of the bird.

# WHY BIG CHICKEN?

-  Feed designed with special focus on broiler farmers and integrators
-  Commitment to achieving the body weight of 2 kgs and above within 5 weeks at least cost
-  Feed Produced with the usage of highly digestable nutrients and raw materials
-  Administration of necessary medicines through feed to reduce medicine cost at farms
-  Special focus on feed color and color of bird's legs and beak
-  State of the art Processing and technology used in feed production
-  Manufactured from ingredients procured from best sources
-  Non usage of doubtful and unconventional raw materials to achieve consistency

# PRODUCT RANGE



Broiler  
Prestarter Crumbs



Broiler  
Starter Crumbs



Broiler  
Finisher Pellets/Crumbs

# EXPECTED PERFORMANCE

Target Performance for Big Chicken Broiler Crumbs/Pellets

AGE IN DAYS	FEED CONSUMPTION Cummutative (gms/bird)	AVERAGE BODY WEIGHT	*FCR
7	160	190	0.84
14	500	490	1.03
21	1070	940	1.14
25	1500	1180	1.27
28	1860	1435	1.3
36	2870	2030	1.41

The above performances were achieved with Vencobb 430Y. Performance may differ for other breeds.  
\*Under standard farm management conditions.

# FEEDING REGIME

